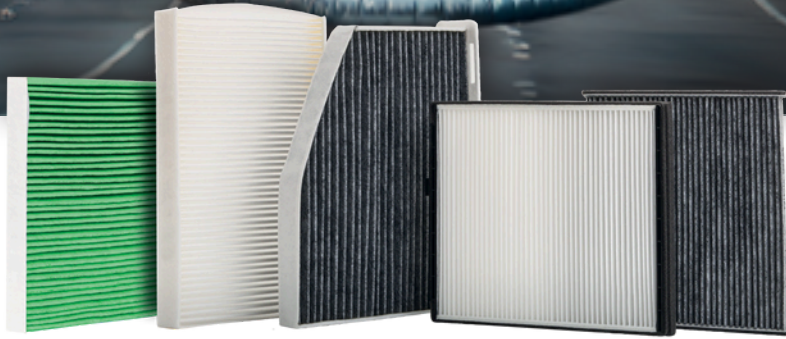




# IT IS TIME TO TAKE CARE OF YOUR HEALTH IN YOUR CABIN !



REPLACE EVERY 12 MONTHS !



The cabin filter, an essential component of the ventilation and air conditioning system, protects against external pollution and airborne particles.

## THE CABIN FILTER IS INSTALLED IN:

- ▶ **85% of cars on the road in Europe**
- ▶ **98% of new vehicles coming out of the factory**

YOUR VEHICLE IS THEREFORE MOST LIKELY FITTED WITH A CABIN FILTER  
**NEGLECTING IT MEANS YOU COULD BE BREATHING POLLUTED AIR EVERY TRIP !**

## WHY IS CHANGING YOUR CABIN FILTER ESSENTIAL?

### ▶ Improved indoor air quality

A clean cabin filter removes dust, pollen, allergens, and other pollutants such as soot and exhaust gases, ensuring healthier air inside your vehicle.

### ▶ Health protection

A properly functioning filter reduces the risk of allergies and asthma by preventing harmful particles from entering the cabin. It can even block viruses!

### ▶ Optimal performance of the ventilation system

A clogged filter can reduce airflow, negatively affecting the efficiency of your air conditioning and heating systems.

### ▶ Prevention of unpleasant odours

A dirty filter can cause bad smells inside the vehicle. Regular replacement helps maintain a fresh and pleasant atmosphere.

### ▶ Vehicle maintenance

Regularly changing the cabin filter contributes to the longevity of your ventilation system and your car's overall performance.

### ▶ Manufacturer recommendations

Most car manufacturers recommend replacing the cabin filter every 15,000 to 30,000 kilometers or at least once a year.

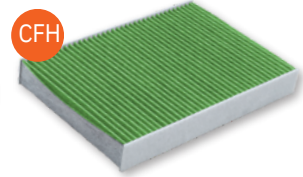
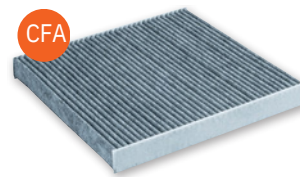


**PURFLUX**GROUP

**FRAM**<sup>®</sup>

# WHAT TYPE OF CABIN FILTER SHOULD YOU CHOOSE?

FRAM® offers 3 cabin filter technologies to suit your needs.



## FILTERED PARTICLES

	POLLEN FILTER	CARBON FILTER	CABINHEPA+
DUST AND POLLEN	●	●	●
TABACCO SMOKE	●	●	●
INDUSTRIAL POLLUTION		●	●
ODOURS		●	
BACTERIA AND VIRUSES			●
SOOT			●
EXHAUST FUMES			●

## BENEFITS

IMPROVES HEATING AND DEFROSTING PERFORMANCE	●	● ●	● ● ●
PREVENTS THE RISK OF ALLERGIES AND IRRITATIONS	●	● ●	● ● ●
NEUTRALIZES ODOURS		● ● ●	
FILTERS HARMFUL PARTICLES THAT AFFECT YOUR HEALTH		● ●	● ● ●
ENSURES CLEAN AIR DURING TRAFFIC JAMS AND WILDFIRES		● ●	● ● ●

**PROTECT YOUR HEALTH** and that of your passengers :  
REMEMBER TO CHANGE YOUR CABIN FILTER  
AT LEAST ONCE A YEAR